

What is the District Resource Leaders Program?

The District Resource Leader's Program (DRL) goal is to improve the quality and impact of district leaders so that they are better able to help Rotary clubs. DRL's are invited based on their area of responsibility.



The DRL program is designed to (1) Give the current information in the attendees' area of responsibility;

(2) Connect them with their peers to share best practices, contacts and innovative thinking. (3) Provide them with information and valuable tools to engage the leaders in your clubs.

Unique programming is offered to the DRL team. They will engage RI Senior leaders, discuss and explore current topics, and participate in the Institute, which includes outstanding speakers and programing.

"My DRL experience gave me insight into the "bigger picture" of my position as District Membership Chair. More importantly, the interaction with other DRLs, SIGs and current district leadership was valuable."

"It was great to sit with my counterparts from other districts. The big takeaway was, and still is, there is no silver bullet. It's a little bit of a whole bunch of things."

*The Hilton
Waikoloa Village
awaits you.*

*Make it a vacation!
Come early and
Stay Late!*

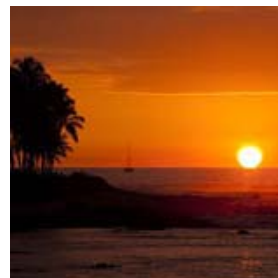


About Hilton Waikoloa Village

Feel the spirit of Aloha at Hilton Waikoloa Village, a spectacular oceanfront playground, set on the sunny Kohala Coast of Hawaii, the Big Island. Join us and fill each moment of your stay with amazing new experiences.



Allow the soft ocean breezes and tropical foliage of the island to inspire creativity and ingenuity. Featuring stunningly beautiful indoor and outdoor meeting spaces, **Hilton Waikoloa Village** is the ideal setting for special events



www.hiltonwaikoloavillage.com

A poster for the 2015 Rotary Institute. The top half features a tropical beach scene with palm trees and a sunset over the ocean. The text "Connecting for Good" is written in a cursive font on the sand. Below the scene, the text reads: "2015 Rotary Institute * Zones 25 & 26", "October 29 - November 1, 2015 * Waikoloa, Hawaii", and the Rotary logo. At the bottom, there is a silhouette of a group of people holding hands. The text at the very bottom reads: "Hilton Waikoloa Village * Kona Coast, Big Island, Hawaii", "RI Director, Bradford R. Howard, Convener", and "Register online at: www.rotaryzone2526.org".

District Resource Leaders

2015 Institute DRLs District Vocational Chairs

For the first time, the District Vocational Chairs are invited to participate in the DRL program. It is an opportunity to transform the definition and impact of vocational service in our clubs.

Vocational Service has evolved into a program that almost exclusively focuses on mentorship and ethics. While both of these programs are good, the



original purpose of Vocational Service has been lost. The Institute will renew our focus on how Vocational service can enhance the vo-

cational development of our members as an added value of being a Rotarian.

The program will focus on how clubs can bring members professional expertise to bear on club projects and how members can gain more value and professional development through Rotary that can apply to their businesses, professions and life.

Selection criterion:

- ◆ Either the 2015-16 or 2016-17 District Vocational Chair.
- ◆ The Vocational Service Chair from the largest club in your District.

A Special Invitation



It is with pleasure that Marcia and I invite the District Vocational Service and Membership chairs and their spouses/partners to join us for some aloha spirit at the Rotary Zones 25 and 26 Institute on the Big Island of Hawaii.

These individuals will be serving your district in a very important role in 2015/16, and as such will benefit by the broader exposure to Rotary you receive at a Rotary Institute. Your dedication, commitment and leadership ability in Rotary will also benefit when you connect with leaders from other West Coast Districts to exchange ideas about how to improve Rotary.

This Institute will change the way in which our District leadership, and therefore our clubs, view Rotary — who we are, what we do and how Rotary can have an effect on their lives in a way that can be found nowhere else. Our institutes are a perfect expression of leaders *Connecting for Good* — for the good of Rotary and for the good of the individual. This Institute will be a human expression and example of the Rotary brand.

Since the late 2000's, this program has helped many district leaders increase their Rotary knowledge, inspiration and expression of Rotary. As a result, these participants have increased their capacity to help strengthen the clubs in their districts. We believe that you and your spouse/partner will benefit greatly by joining us for a memorable experience.

We look forward to welcoming and connecting with you in Hawaii, October 29 through November 1, 2015, and ask you to identify and inform us of these individuals by April 30, 2015.

Brad and Marcia Howard
Rotary International Director 2015-2017

2015 Institute DRLs District Membership Chairs

Rotary's highest operational priority is membership. Over the past three years, Rotary, and in particularly Zones 25 & 26 has spent considerable resources, sharpening our focus, resources, tools, thinking and education to reverse our long term membership decline. The 2015 Institute's Theme, "*Connecting For Good*" will primarily focus on the effect of Rotary on our members.

The Institute program is being specifically crafted to answer the questions - "Why Rotary?" Why does our organization exist, and why should anyone want to be a part of Rotary? Attendees, particularly district membership chairs, will leave with new insights, information and messaging regarding Rotary's unique benefits.

Selection criterion:

- ◆ 2015-16 or 2016-17 Membership Chair.
- ◆ District membership leaders who have not attended an Institute as a membership chair.
- ◆ PDG or DGND

REGISTRATION AND EVENT INFORMATION

www.rotaryzones2526.org