

Connecting for Good



2016 Institute Program

Rotary International Zones 25 & 26

November 10 - 13, 2016

Fess Parker DoubleTree Hotel • Santa Barbara, CA

Bradford R. Howard, RI Director & Convener
Rosemary Barker Aragon, Institute Chair

Rotary





Dear Fellow Rotarian Family:

Welcome to the 2016 Rotary Institute of Zones 25 & 26 in Santa Barbara and the California Riviera. A team of very dedicated and talented Rotarians have spent more than a year creating an event that we believe will be fun, rewarding and insightful.

At both the 2015 and 2016 Institutes, we have had the theme of Connecting for Good. Last year, in Hawaii, we explored: Rotary's value proposition, how Rotary is relevant in a changing world, the value of vocational service, and the future of Rotary.

In Santa Barbara, we will explore how we connect for the good of our communities – however "community" is defined. On Friday, we are going to leave the comfort of the beautiful Fess Parker Doubletree Hotel and connect with the Santa Barbara community. At the request of the local Rotary clubs, and conceived of, organized and led by Rotary's West Coast Young Professionals, we will engage in a hands-on community service project at four different locations of the Boys and Girls Clubs. Friday evening, after our reunion dinners, we will attend a concert at the famous Arlington Theater featuring the amazing Trombone Shorty & Orleans Avenue.

On Saturday, we return to the Fess Parker Hotel to celebrate the 100th anniversary of our Rotary Foundation and explore its past, present and future. Finally, on Sunday, we will close the Institute looking forward to how we further connect with our future, while kicking off the anniversary of 30 years of women in Rotary.

We are thrilled to be joined by the Young Professionals, the Emerging Rotary leaders and two groups of District Resource Leaders (DRL's.) This year's DRL's are the leadership from the 25 largest clubs on the West Coast, which represent more than 10% of our membership among the 1,300 clubs and 60,000 Rotarians, and the leadership of our District Rotary Foundation committees. We look forward to sharing a broader view of Rotary and to learning from them how they engage Rotary with these special guests.

We sincerely hope that these next few days will be worth your time and investment, and they will leave you with a renewed expression of **Rotary Serving Humanity.**

We look forward to being able to connect with you and join hands in Connecting for Good.

Sincerely,

Brad and Marcia Howard



Dear fellow Rotarians,

It's a pleasure to welcome you to this Rotary institute.

You and I are familiar with that special feeling you get in Rotary — when you know that someone is going to be living a better life because of you. The backbone of our organization is service, and we are all members of Rotary because we all have the desire to serve our local and global communities and to do good in the world.

Every Rotary institute is an opportunity to acknowledge our successes as well as to discuss where there is room to grow and change. We come together to share ideas, make plans, and prepare for the year ahead.

You must set the example for your fellow Rotarians. We are all responsible for growing our membership, as well for the development of effective and energetic clubs. We need every Rotarian and every Rotary club to be active, vibrant, and achieving. I hope that you walk away from this institute with the information and skills you need to accomplish these tasks and to set ambitious goals for the Rotary year to come.

Our successes will not happen because of a single effort by one individual or because of any one thing — they will be the result of partnerships and team effort. It will take people working together who are concerned with accomplishment rather than personal glory to achieve our goals.

Our founder Paul Harris once said, "The power of combined effort has no limitations." Together, we will continue to provide extraordinary service to communities around the world and to add another successful year to the legacy of *Rotary Serving Humanity*.

Sincerely,

A handwritten signature in blue ink that reads "John". The signature is fluid and cursive.

John F. Germ
2016-17 President, Rotary International



Rotary Colleagues,

When I embarked on this journey to co-lead and then lead the 2015 and 2016 Institute respectively, I really didn't understand what this was going to mean to me. Here are my takeaways---that I hope also apply to each of you.

Working with the Institute Committees has been an incredible and positive experience. Where, but in Rotary, would I get to work with a group of talented, committed and innovative people? If it weren't for Rotary and the Institute, I might only hear about them and their accomplishments. But, with Rotary and the Institute, they are my friends and I know I can count on them to help out in whatever venture we might be pursuing. Thanks to all of you!

In our business lives, we develop up-and-coming leadership. We build our bench strength intentionally. Those of us who are sports fans think of recruiting to our "farm team." These two years we have focused on our future leaders (AKA Emerging Rotary Leaders), a majority of whom will become District Governors and the rest of whom will make our Districts stronger. Our Young Professionals are part of this future leaders group. Then there are our "special teams." We've invested in the Rotarians who are creating vocational value for Rotary business men and women. We've focused on our District membership chairs who give real tools to clubs to help them build and retain club membership. In 2016 our special teams include the District Foundation leaders who help put Rotary Foundation resources to work for clubs and Districts (and their beneficiaries). Our special teams surely include the leaders of our Districts' largest clubs---our largest customers and with whom we can make so much more happen.

We cannot say enough about the value of getting together with friends and classmates. This is truly one of the great values of Rotary and of a Rotary Institute. It's about friends.

It's been mind-expanding: listening last year to Michael McQueen and Matthew Lieberman about connectedness. This year it will be similarly thought-provoking to hear Paul Shoemaker talk about the future of philanthropy and John O'Leary tell his story and challenge us to make a difference. They are speakers that I pay to hear in my professional life. The Rotary leaders who talk with us about the Rotary Foundation's yesterday, today, and tomorrow will help us think beyond our current definitions. Our breakout sessions will provoke us to action.

I hope that all of us leave the 2016 Institute with a personal commitment to further Rotary's mission and change the world!

Rosemary Barker Aragon (PDG D 5030)
2016 Institute Chair



Registration, HOF & Services

Wednesday, November 9

Time	Event	Location
1:30 pm - 5 pm	2016 Institute Registration	Hotel Lobby
1:30 pm - 5 pm	2017 Institute Registration	Hotel Lobby
1:30 pm - 5 pm	Concierge Desk & T-Shirt Pickup	Hotel Lobby
6 pm - 8pm	House of Friendship Setup	Grand Ballroom Foyer

Thursday, November 10

Time	Event	Location
8 am - 5 pm	2016 Institute Registration	Lobby Entrance
8 am - 5 pm	2017 Institute Registration	Lobby Entrance
8 am - 5 pm	Concert Ticket Desk	Lobby Entrance
8 am - 5 pm	Concierge Desk & T-Shirt Pickup	Lobby Entrance
7 am - 6 pm	House of Friendship	Grand Ballroom Foyer

Friday, November 11

Time	Event	Location
7 am - 4 pm	2016 Institute Registration	Hotel Lobby
7 am - 8:30 am	2017 Institute Registration	Hotel Lobby
7 am - 8:30 am	Concierge Desk	Hotel Lobby
7 am - 9:30 am	House of Friendship	Grand Ballroom Foyer
7 am - 8:30 am	Concert Ticket Desk	Hotel Lobby
2:30 pm - 4 pm	2017 Institute Registration	Hotel Lobby
2:30 pm - 4 pm	Concierge Desk	Hotel Lobby
3 pm - 4:30 pm	House of Friendship	Grand Ballroom Foyer

Saturday, November 12

Time	Event	Location
8 am - 4 pm	2017 Institute Registration	Hotel Lobby
8 am - 4 pm	Concierge Desk	Hotel Lobby
7 am - 6 pm	House of Friendship	Grand Ballroom Foyer

Sunday, November 13

Time	Event	Location
7 am - 12:30 pm	2017 Institute Registration	Hotel Lobby



Program at a Glance

Wednesday, November 9

Time	Event	Location
2:35 pm	IPDG Seminar	Santa Rosa West
3:00 pm	ERL Meeting	Santa Rosa East
4:00 pm	ERL/DRL Mix & Mingle	Rotunda

Thursday, November 10

Time	Event	Location
8:30 am	ERL Training	Santa Rosa East
8:30 am	DRL TRF Training	Anacapa East & West
11:50 am	ERL, DRL, DG Luncheon	Plaza del Sol
1:10 pm	DG Seminar	Santa Rosa West
1:10 pm	DRL-LC Training	Reagan Room
1:10 pm	DRL-TRF Training	Anacapa East & West
5:00 pm	Institute Opening Reception	Plaza del Sol
6:00 pm	Institute Dinner, DGE Presentation	Grand Ballroom
6:00 pm	YP Dinner	Downtown Restaurants

Friday, November 11

Time	Event	Location
7:00 am	Grab 'n' Go Breakfast	Plaza del Sol
8:00 am	Bus to Off-Site Service Projects	Fess Parker Hotel
8:00 am	On-Site Service Projects	Reagan Room
11:30 am	Bus to Lunch	Fess Parker Hotel
12:00 pm	Pizza Lunch	Westside Boys & Girls Club
5:00 pm	ERL & DRL Dinners	Downtown Restaurants
5:00 pm	Class Reunion Dinners	Downtown Restaurants
8:00 pm	Trombone Shorty Concert	Arlington Theater

*Alone we can do so little; together we
can do so much. —Helen Keller*



Program at a Glance

Saturday, November 12

Time	Event	Location
8:00 am	Breakfast & Keynote	Grand Ballroom
10:20 am	Breakout #1 A	Anacapa East
10:20 am	Breakout #1 B	Santa Rosa East
11:15 am	Breakout #2 A	Anacapa East
11:15 pm	Breakout #2 B	Santa Rosa East
12:20 pm	Lunch & Keynote	Grand Ballroom
2:00 pm	Large Breakout	Santa Barbara Ballroom
2:00 pm	Partners Program	Fiesta
3:15 pm	Red Sand Project	Outdoors
3:20 pm	YP Wrap-up	Reagan Room
3:15 pm	DRL-LC & DG Discussion	Anacapa East & West
3:20 pm	DRL-TRF Wrap-up	Fiesta
3:20 pm	ERL Wrap-up	San Miguel East & West
6:00 pm	General Reception	Plaza del Sol
7:00 pm	Dinner & Polio Celebration	Grand Ballroom

Sunday, November 13

Time	Event	Location
8:00 am	Interfaith Service & Celebration of Life	Reagan Room
8:45 am	Brunch & Keynote	Grand Ballroom



Thursday, November 10

Thursday Evening

***Connecting for Good:
Inspiring Rotarians Today and Tomorrow***

5:00 pm - 6:00 pm

Reception

Plaza del Sol

6:00 pm - 9:00 pm

Doors Open 5:45 pm

DGE Presentation
Charge to the Class

Grand Ballroom

RIPE Ian Riseley: My Personal Story -
How Rotary has enabled me to Connect
for Good, both locally and globally

Entertainment

9:00 pm

District Receptions

Ian Riseley will serve as RI president in 2017-18. He is a chartered accountant and principal of Ian Riseley and Co., a firm he established in 1976. Prior to starting his own firm, he worked in the audit and management consulting divisions of large accounting firms and corporations.

A Rotarian since 1978, Ian is a charter member of the Rotary Club of Sandringham, Victoria, Australia. He has served RI as treasurer, director, and as member and chair of numerous RI and Foundation committees.

Most recently, he served as a Trustee of The Rotary Foundation and is currently co-chair of the 2016 (Seoul) Convention Committee.

Ian's honors include the AusAID Peacebuilder Award from the Australian government in recognition of his work in East Timor, the Medal of the Order of Australia for services to the Australian community, and the Regional Service Award for a Polio-Free World from The Rotary Foundation.

Ian is married to Juliet, a past district governor. They are Major Donors and Bequest Society members of The Rotary Foundation. They have two children, and four grandchildren. Ian and Juliet live on seven hectares at Moorooduc where they practice their personal philosophy of sustainable and organic living.





Bradford R. Howard is president of Howard Tours and managing director of Howard Properties. He is past president of the Haas School of Business Alumni Association (University of California, Berkeley), past board member and committee chair of the Cal Alumni Association, and trustee of the University of California, Berkeley Foundation.

A Rotarian since 1985, Howard is a charter member of the Rotary Club of Oakland-Sunrise. He has served Rotary as RI president's representative, zone coordinator, Council on Legislation representative, committee and task force member, RI training leader, leaders' seminar trainer, and district governor. He also served as Rotary's US\$200 Million Challenge Coordinator for Zone 26 and was general chair of Zones 25 and 26 2010 Institute.

Howard is a recipient of The Rotary Foundation's Citation for Meritorious Service, Distinguished Service Award, and International Service Award for a Polio-Free World and RI's Service Above Self Award. Howard is a Paul Harris Fellow and Major Donor. He and his wife Marcia have two children.

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Friday, November 11

Changing Lives: One Child at a Time

7:00 am - 8:30 am

Plaza del Sol

Grab 'n' Go Breakfast

Wear your special T-shirt

7:30 am - 8:00 am

Plaza del Sol

Welcome for Connecting for Good Team

Leave for local Boys & Girls Clubs

9:00 am - 11:30 am

Reagan Room

On-Site Service Projects

9:00 am - 2:00 pm

Off-Site Locations

Community Service Projects

A Young Professionals Production

12:00 pm - 2:00 pm

Westside Boys & Girls Club

Pizza Lunch

5:00 pm - 7:30 pm

Off-Site Locations

Class Reunion Dinners

Downtown Restaurants

ERL, DRL & YP Dinners

Downtown Restaurants

8:00 pm - 10:30 pm

Arlington Theater

Trombone Shorty & Orleans Avenue
Concert & Polio Fundraiser

After the concert, there will be buses returning to the Fess Parker, but there will be more than one rotation of buses. Other options are Uber, taxi, personal vehicles

Ticketed Event

The Concert Ticket Table is in the Institute Registration area. Pick up tickets you purchased on Thursday between 8:00 a.m. and 5:00 p.m. or on Friday between 7:00 a.m. and 8:30 a.m. After 8:30 a.m. on Friday your tickets will only be available at the Arlington Theater Will-Call window. We're taking extra steps to make sure you get the tickets you purchased. Your proof-of-purchase receipt or your photo ID will be required to pick up your tickets. Did you purchase a group of tickets? For your class as an example --- You need to pick up tickets for your entire group.



Saturday Morning, November 12

The Rotary Foundation: Doing Good in the World — Yesterday, Today and Tomorrow

Saturday Breakfast: The Rotary Foundation Yesterday

8:00 am - 10:10 am

Grand Ballroom

Doors Open 7:45 am

Welcome

MC Penny LeGate

Breakfast

Membership, Foundation, and Public
Image Awards

Rotary Coordinators

Keynote

PRIP Cliff Dochterman, An Historical
Perspective of the First 100 Years of Our
Foundation

Conversation

PRIP Cliff Dochterman, PRIP Bill Boyd

Rotary Yesterday

PRIP Bill Boyd

MC **Penny LeGate** is an Emmy award-winning journalist who has held numerous broadcasting positions around the USA. Today she enjoys freedom as a freelance reporter/documentary producer, filing stories from remote places such as Ethiopia, Uganda, India, Rwanda, Nepal, Vietnam, Zambia, and Bolivia. Penny specializes in global issues and has reported on subjects such as the empowerment and education of girls, the epidemic of AIDS orphans, the Ebola crisis, maternal health care, and polio eradication. Recently, she has been focusing on finding solutions for those struggling with heroin addiction. For her humanitarian work in Africa and India, Rotary has named her a Paul Harris Fellow five times. She enjoys sharing her lessons and experiences "on the road" before audiences large and small, and was especially honored to address the Rotary International Convention in New Orleans, May 2011.

Penny enjoys travel, skiing, scuba diving, hiking, meditation, reading, and yoga. She lives in Seattle with her husband Craig and several 4-legged family members.

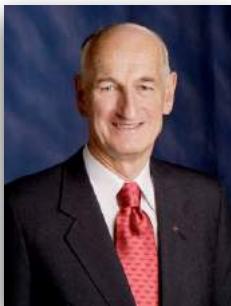


Saturday Morning, November 12, Cont.

Cliff Dochterman retired after 40 years as an administrator at the University of California and the University of the Pacific. His many community and national awards include the Boy Scouts' Silver Beaver, Silver Antelope, and Distinguished Eagle, and the honor medal of the Freedoms Foundation of Valley Forge.



A Rotarian since 1958, Cliff has served RI as president, vice president, director, Foundation trustee and chair, committee member and chair, and district governor. He is the author of the original version of *The ABCs of Rotary* and *As I Was Saying*. He has received The Rotary Foundation's Citation for Meritorious Service, its Distinguished Service Award, and the International Service Award for a Polio-Free World. He is a member of the Rotary Club of Moraga, California.



Bill Boyd retired in 1995 as general manager of Gordon and Gotch Magazines Ltd., New Zealand's largest magazine distributor. He is trustee of New Zealand's Trees for Survival trust the June Gray Trust. He was awarded the Queen's Service Order for Community Service in the 2007 New Year Honours list and became a Companion of the New Zealand Order of Merit in 2013.

A Rotarian since 1971, he has served as president, treasurer, director, Foundation trustee and chair, regional Rotary Foundation coordinator, Rotary information counselor, committee member and chair, International Assembly moderator, RI training leader, and district governor.

Boyd is a recipient of The Rotary Foundation's Distinguished Service Award. He also received a Distinguished Service Award from Rotary Down Under magazine. He is a Benefactor, Major Donor, Paul Harris Fellow, and member of the Bequest Society.



Saturday Morning, November 12, Cont.

Breakouts: The Rotary Foundation Today

10:20 am - 11:05 am
11:15 am - 12:00 pm

Anacapa East & West

Breakout Session A

Our Peace Efforts - Fighting Human Trafficking

Carol Hart Metzker, Adrienne Livingston

Carol Hart Metzker is a consultant, writer, activist, TEDx speaker and author of *Facing the Monster: How One Person Can Fight Child Slavery*.

Since 2004, when Carol came face-to-face with an 11-year-old girl who was rescued from slavery in India, she has worked to help end human trafficking. Her deep commitment includes six years of direct interaction with female survivors of human trafficking and commercial sexual exploitation at a special Pennsylvania residence, and nine years of leadership of projects that benefit victims and survivors in India, Nepal and the US. She currently consults to The Salvation Army's New Day to Stop Trafficking program and is working to help start a home for young women who were trafficked as teens and are aging out of child protective services.



At schools and universities, faith-based and community groups, Carol has delivered hundreds of educational programs as close as a few blocks from her home in West Chester, PA, and as far away as Sydney, Australia, and Seoul, South Korea, where she spoke at Rotary International conventions. Many programs have been conducted with PA state legislators and survivors of trafficking. She has advocated for better anti-human trafficking laws and changes in how society views and treats women sold for sex—as victims instead of as criminals. In all communication she works to provide solutions as well as ugly truths, and to inspire people, instead of shaming or instilling fear, to take action.

*I believe we can change the world one
life at a time. —Paul Harris*



Saturday Morning, November 12, Cont.

Adrienne Livingston is from Portland, Oregon. She received her Bachelor's degree in Marketing, International Business and International Studies from Oregon State University and her Master of Arts in Intercultural Studies from Western Seminary.

She began getting involved in the Anti-Sex Trafficking movement in 2013. In October of 2014, she became the Director of Anti-Sex Trafficking Initiatives with WorldVenture. Since then she has educated over 1,500 adults and youth on this issue. You can hear more about this issue on her podcast on line at justiceofhope.com. Adrienne is on the Rotary End Sex Trafficking Now Committee and was a Rotary Ambassadorial Scholar from 2002-2004 to the Dominican Republic.



10:20 am - 11:05 am
11:15 am - 12:00 pm

Santa Rosa East & West

Breakout Session B

Water is Life

PRIP Bill Boyd, Michael Pollen



Michael Pollen is a life-long Alaskan. He was raised in Sitka and met his wife, Peggy, while attending the University of Alaska, Fairbanks. He works in environmental laboratory analysis, water and wastewater treatment consulting and operator training. The Pollens' first company, Northern Testing Laboratories, Inc., grew into a statewide firm. They currently own NTL Alaska, Inc., a water and wastewater consulting company.

Mike has been a Rotarian since 1999 and served on the District 5010 (Alaska/Yukon) Group Study Exchange Subcommittee for over 10 years. In 2008 he led a GSE Team to Taiwan. In 2015 as the President of the Rotary Club of Fairbanks he successfully completed a \$95,000 RI Global Grant for the construction of WASH facilities for three schools in rural Belize. He is a charter member of WASRAG and currently serves as an Assistant Governor for the Northern Region of D5010. Mike is a PHF Major Donor and Bequest Society member.

Mike is active in professional associations in the water industry. Alaska.



Saturday Afternoon, November 12, Cont.

Moving from The Rotary Foundation Today to The Rotary Foundation Tomorrow

12:00 pm - 1:45 pm

Grand Ballroom

Doors Open 11:45 am

2017 Institute Promotion

Shirley Grace

Lunch

Foundation Centennial Overview

Mário César de Camargo

Arch Klumph Society Ceremony

Keynote

Paul Shoemaker: *The Future of Philanthropy*

Paul Shoemaker is the Founding President of Social Venture Partners International—a global network of thousands of social innovators, entrepreneurs, philanthropists, and business and community leaders that fund and support social change agents in nearly 40 cities and 8 countries.

With insights from 17 years of this unique vantage point, he is the Northwest's leading expert on activating social change agents and a global thought leader on how individuals can be the most effective philanthropists.

In 2011 and 2012, Shoemaker was named one of the "Top 50 Most Influential People in the Nonprofit Sector" by *The Nonprofit Times*, and in 2013, was named "Philanthropist of the Year" by *Future in Review*. In 2015, he received the 2015 Microsoft Alumni Integral Fellow Award.

Shoemaker has spoken at TEDx and United Nations events and has written for the *Stanford Social Innovation Review*, *Fortune*, and *The Huffington Post*.

Paul was an executive with Microsoft prior to beginning his philanthropic work. In 2015 he published *Can't not do*. "Can't Not Do" is a catchphrase for the urge that captures the heart of effective social change agents—explaining, in their own words, their passion and drive: "I can't not do this." "It's not that I can do this, it's that I can't not. I could not imagine not doing something about this issue." Copies of this book will be on sale at the Institute.



Saturday Afternoon, November 12, Cont.

2:00 pm - 3:00 pm

Santa Barbara Ballroom

The Future of Our Foundation

Paul Netzel, Mário César Martins De Camargo, Bill Boyd, Paul Shoemaker.
Moderator: Johrita Solari

Mário César Martins de Camargo was president of Grafica Bandeirantes and is now a consultant to the print industry in Brazil. He served as director and president of ABIGRAF Brazil for eight years, president of Sindigraf São Paulo for six years, vice president of Fiesp for 11 years, and vice president of Conlatingraf. He also has been an adviser for the Patrol Boys Group and serves on the board of Casa da Esperança (House of Hope), a project for disabled children sponsored by his Rotary club since 1953.



A Rotarian since 1980, de Camargo has served Rotary as RI president's representative, RI training leader, leaders' seminar trainer, committee member and chair, RI Convention co-chair, task force member, and district governor.

De Camargo and his wife, Denise, are Major Donors and Paul Harris Fellows. He also is a Benefactor of The Rotary Foundation.



Paul A. Netzel is founder and chair of Netzel Grigsby Associates Inc., a leading management consulting firm specializing in work with nonprofit organizations and institutions throughout the western United States. He served as mayor of Culver City, California, and president of Culver City's Board of Education. He has held leadership positions in numerous local and national professional societies and not-for-profit boards, including the Association of Fundraising Professionals, the Boy Scouts,

Goodwill Industries, United Way, YMCA, and the Auto Club of Southern California Advisory Board.

A Rotarian since 1968, Netzel has served as director, task force zone coordinator, committee chair, zone institute chair and convener, International Assembly moderator and chair, training leader, and district governor.



Saturday Afternoon, November 12, Cont.

Johrita Solari is Board Chair/Chief Visionary Officer of Solari Enterprises Inc., a property management firm she co-founded with her husband, Bruce, which specializes in affordable multifamily housing. She is a nationally recognized expert in her field. She has chaired and serves on the boards of several businesses, nonprofit organizations and foundations.



She joined Rotary in 1993 and has served RI as RI president's representative, Council on Legislation representative, assistant regional Rotary Foundation coordinator, RI training leader, general chair of Zones 25/26 2015 Institute, and district governor.

As district governor, she held the district's first Million Dollar Dinner in support of The Rotary Foundation and led her district in becoming the second 100% Paul Harris Fellow district in the world. She and Bruce are Arch Klumph Society members, Paul Harris Society members and benefactors.

2:00 pm - 3:00 pm

Fiesta

Partners Breakout: An "Innerview" with Juliet Riseley

Juliet Riseley, Marcia Howard, Betsy Koefoed

3:15 pm - 3:45 pm

Outside

Red Sand Project

Carol Hart Metzker, Chuck Fitzgerald

3:20 pm - 4:15 pm

Breakouts

ERL

San Miguel East & West

DRL-LCs, DG Dialogue

Fiesta

Young Professionals

Reagan Room



Rotarian Women
Beautiful, custom
designed, bling
embellished clothing
for all Rotary
functions. Styles
available with gold or
silver Rotary emblem.
Personalize with up to
3 initials. Visit QTPI
booth.
Qtpicreations.com



Saturday Evening, November 12

Celebrating Rotary's Polio Effort

6:00 pm - 7:00 pm

Plaza del Sol

General Reception

Sponsored by The Rotary Foundation

7:00 pm - 9:00 pm

Grand Ballroom

Doors Open 6:45 pm

Welcome

Penny LeGate

Dinner

2017 Institute Promotion

Shirley Grace

Celebrating Rotary's Polio Effort

Penny LeGate

Congratulations District 5230 Governor Line

Thank you for your leadership to serve Humanity!..

Central California – Counties of Monterey, Fresno, Kings and Tulare.



DG Yavuz Atila



DGE Art Gaffrey



DGN Monika Fewtrell



ShelterBox USA



In 2012, **ShelterBox** became **Rotary International's first Project Partner** and remains its only disaster relief partner. The benefits are enormous: ShelterBox receives incredible financial and logistical support from Rotarians and, equally, acts as a catalyst in encouraging more people the world over to become involved with their local Rotary Club.

ShelterBoxUSA.org/rotary

Rotary



SHELTERBOX USA IS A NOT-FOR-PROFIT, INDEPENDENT OF ROTARY INTERNATIONAL OR THE ROTARY FOUNDATION. SHELTERBOX IS A ROTARY PROJECT PARTNER.



Sunday, November 13

Together as Rotarians, Changing Rotary and the World Tomorrow

8:00-8:50 am

Reagan Room

Interfaith Service & Celebration of Life

Anne Fisher, Deepa Willingham

8:45 am - 12:00 pm

Grand Ballroom

Doors Open 8:45 am

Buffet Breakfast

2017 Atlanta Convention Promotion

Brenda Cressey, Paul Netzel

2017 Institute Promotion

Shirley Grace

Welcome & Announcements

Penny LeGate

Rotary Membership in the Future

Brian King

Together as Rotarians: Women, Young Professionals, Large Clubs

Jennifer Jones, Cathy Gibson, Danielle Lallement, Rosemary Aragon

30 Years of Women in Rotary Video

Introduced by Sylvia Whitlock

Closing Remarks

Brad Howard

Keynote

John O'Leary, *Rising Above*

Jennifer Jones, Rotary International Vice President 2016-17, is the president and CEO of Media Street Productions Inc., a television production company in Windsor, ON. She is a member of the Rotary Club of Windsor-Roseland and is a Past District Governor of District 6400.

In Rotary, she has held a number of positions, including three terms as seminar leader at the International Assembly and as a featured speaker at this event on four occasions.

One of Rotary International's most recognized communicators, Jennifer has presented keynote addresses and training workshops at more than 100 conferences across North America and in St Petersburg - Russia, Panama City, Bangkok, Lisbon, Finland, India, Sri Lanka, New Zealand, Australia and Germany.

She has been recognized with many awards and recognitions including Rotary's Service above Self Award and the Citation for Meritorious Service, the YMCA Peace Medallion, the Queen's Diamond Jubilee Medal and Wayne State University's Peacemaker of the Year Award – a first for a Canadian.

Jennifer is married to Nick Krayacich a local family physician. As champions of The Rotary Foundation, they are members of the Arch C. Klumph Society, the Paul Harris Society and are charter members of the Bequest Society.



Sunday, November 13, Cont.

Cathy Gibson Joined Rotary Club of Seattle in July 2000. She is the 2016-2017 president of the largest Rotary Club in District 5030 (almost 20% of the District membership). She has served as a trustee and then president of the club Foundation (Seattle Rotary Service Foundation). In 2012-13, she chaired the club's International Service Committee, which has a history of working closely and collaboratively with clubs throughout District 5030 and with the District. She also served as club treasurer, and on various committees. Cathy has been involved with District 5030, serving as district conference chair and as member of the District 5030 Rotary Academy Faculty.



Her profession is business mediation.



Rosemary Barker Aragon became a Rotarian in 1987, when women were first able to join Rotary in the USA. She is a 3rd generation Rotarian. Rosemary, her father and her sister have all served as District Governors.

At the 2005 centennial Rotary International Convention, she was interviewed about women in Rotary on stage during a plenary session. In response to a question about how to grow Rotary, she responded, "We need to get younger." That was the beginning of

Rosemary's efforts to expand Rotary's membership diversity. Rosemary has served as Zone 25 Membership Coordinator and Zone 25 Public Image Coordinator.

She has been an International Assembly Training leader, the Zone 25/26 Education Chair, and a GETS and a GNATS instructor. She is the 2016 Institute Chair. In 2019 she is chairing the Pacific Northwest PETS Operating committee. She is a recipient of the Service Above Self Award.

Rosemary has worked in the healthcare field for more than 30 years.



Sunday, November 13, Cont.

Danielle Lallement began her career as a trauma intensive unit nurse in Reno, Nevada. She relocated to the San Francisco area and is currently employed as an Assistant Patient Care Manager at UCSF Medical Center.



She was introduced to Rotary in Reno and in 2007, she joined the Rotary Club of Sparks. She became passionate for the organization and was quickly involved on multiple committees and projects. She relocated to the San Francisco Bay Area, and in 2013 she became a founding member and charter president of the San Francisco Evening Rotary Club. Her special interest is innovation to broaden the appeal of Rotary. In 2014, she was selected to participate in the Rotary Young Professionals Summit in Chicago, and in 2015, she organized and held the West Coast Young Professionals Summit in Berkeley, CA. That year RI president, K.R. Ravi Ravindran selected her to serve as the young professional advisor on the Rotary International Membership Committee.

Currently, she is serving as the District Club Extension Chair for District 5150, and she is in the process of creating a new Rotary Club in the Castro area of San Francisco.



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John O'Leary is an inspirational speaker. His professional focus as an international speaker began with the writing and release of his parents' poignant book, *Overwhelming Odds*. Because of this book, John felt compelled to embrace his past, rise above his fears and share his message with others.

He began speaking in 2005 to a total of eight organizations. Since then, he partnered with over 1,000+ groups, in 46 states and nine countries.

John's other roles include chaplain at a children's hospital and as an ambassador for Big Brothers, Big Sisters. He has received numerous awards, including the "Members Choice" Speaker Award from Vistage International, and the St. Louis University Distinguished Young Alumni Award. In 2009, John was named one of the Top Ten "Most Interesting" People in St. Louis, and he has been inducted into the Energizer "Keep Going" Hall of Fame (an award he shares with baseball great, Cal Ripken, Jr.).

His greatest success in life is his marriage with Beth and their four children.

Brian King began working for Rotary in 2001. He currently serves as the Director of Membership Development for Rotary International.

He earned his BA in Anthropology and Psychology from the University of Iowa and completed his Master's at the University of Florida with a specialization in African studies and development administration.

Brian is married and has two sons. Brian is also a member of the Rotary Club of Evanston, a Rotary Foundation benefactor and a multiple Paul Harris Fellow.



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Rosemary Barker Aragon

2016 Assistant Chair

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Vic Georgiou, Registration Assistant & Technical Advisor

Bret Gerdes, DG, DGE, DGN Registration Coordinator

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Luz Maria Ortiz-Smith, Local Rotarian Involvement

Sharon Starr, Registration



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Ron Sekkel, Script Writer
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Susan Valenta, Thursday Dinner Chair
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Dennis Wickham, Operations
Dave Veden, Audiovisual

Michael Juric has been an active member of the Rotary Club of Windsor, for more than 20 years. He served as District Governor in 2012-2013. In 2008-2009 he was named District 5130 Rotarian of the Year. He is a Paul Harris Fellow and a member of The Bequest Society. He currently serves as Curriculum Chair for the Far West President-Elect Training Seminar (PETS);



Professionally, he is an experienced teacher, school district administrator, college professor and consultant providing facilitation and training services. He currently serves as Assistant Superintendent for Human Resource Services with the Sonoma County Office of Education.

Michael has four children and five grandchildren.



Governors' Seminar

Sam Willbanks, Chair

Partners' Program

Terri Lingenbrink, Chair
Bruce Solari

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Bob Deering, GETS Chair
Tim Mobley, GNATS Chair
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Chehab Elawar, Sergeant-at-Arms
Chris Gallagher, AV Assistant
Steve Lemmon, AV Administrator
Jane McClenahan, Administration Assistant
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Frank Ortiz, Registration
Miles Petroff, Sergeant-at-Arms
Joe Ramos, Administration
Laura Steelquist, Events
Walt Stephens, Sergeant-at-Arms

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Tim Bewley
Glenn Fong
Shirley Grace
Del Green
Michael Juric
Steve Lemmon

Steve Lingenbrink
Candy Pierce
Vicki Puliz
Brad Robinson
Steve Snyder
Wyn Spiller
Doug Taylor



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San Diego, Jane Kwon
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Seattle, David Bobanick
Seattle, Devon Hay

Connecting for Good Tour Community Organization Collaborations

Global Shapers
Boys and Girls Clubs of America
LinkedIn
Rotary First Harvest
Elk Run Farm
Oregon Food Bank
Sacramento Food Bank and Services
MEDA
YearUp
Alameda County Community Food Bank
Feed My Starving Children
Cruise America RV



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Ryan Clements, Project Manager,
Wade Nomura, Project Manager
PR/Advertisingm Michael Boyer
Andy Brock
Mitty Chang
RI Support, Nicole Jones
Arlene Greenberg
Rod Belton
Steve Lemmon
Nicholas Domingo

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Boys and Girls Club Executive Director, Michael Baker
Westside Boys and Girls Club
Goleta Boys and Girls Club
Carpinteria Boys and Girls Club
Boys and Girls Club of Santa Barbara
The Santa Barbara Region Chamber of Commerce
Eric Onnen, Santa Barbara Airbus
Domino's Pizza
Assistant Governor, Art Fischer

Rotary Clubs

Santa Barbara
Santa Barbara North
Santa Barbara Sunrise
Goleta
Carpinteria Morning
Carpinteria

Rotaract Clubs

Santa Barbara



Sergeants-at-arms

Jim Bell
Donna Bell
Rose Bowman
Leon Bowman
John Bushnell
Lea Bushnell
Steve Cortley
Barb Crozier
Tom Crozier
Ken Courville
Mary Ann Courville
Mike Dalessi
Mary Ann Dalessi
Diana Doan
Erin Dunn
Gail Ellingwood
Glenn Fong
Elise Fong
Del Green

Ellen Hancock
Howard Hancock
Janice Kurth
Matt Kurth
Sherry Mischel
Kevin Padilla
Lorraine Padilla
Terry Pickering
Randy Pote
Beth Pote
Frank Presson
Jackie Presson
DJ Sun
Ellen Sun
Susan Valenta
Tom Valenta
Rudy Westervelt
Karen Westervelt

Concert Committee

Sponsorship Committee

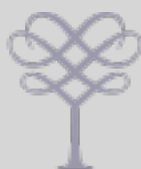
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Louise Andres
Terri Amerio-Bell
Loretta Butts
Chehab Elawar
Pamela Anne Gray
Jim Paddock
Larry Skaggs

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Governors Current & Future, Zones 25/26

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5000	Clinton Shroeder	Edith Nalani Flinn	Winton Schoneman
5020	Joanne Croghan	Thomas Carroll	Craig Gillis
5030	Forrester Darling	Alexander Hopkins	Alan Merry
5080	Kees van der Pol	Jerri Anderson	Bev Reed
5100	Thomas Markos	Renee Campbell	Larry Hatch
5110	David Reece	Claudette McWilliams	Bill Grile
5130	Wulff Reinhold, Sr.	Charles Rogers	Barbara Spangler
5150	Jeri Fujimoto	Ronald Gin	Jayne Hulbert
5160	Frederick Collignon	Gary Vilhauer	Jonathan Dwyer
5170	Jeffrey Orth	Orrin Mahoney	Timothy Lundell
5180	Barbara Tracy	Sandra Sava	Jack Arney
5190	John Sullivan	Doug McDonald	Tina Spencer-Mulhern
5220	Tia Saletta	Ray Caparros	Judy Lovett
5230	Yavuz Atila	Art Gaffrey	Monika Fewtrell
5240	Nathan Frankle	John Weiss	Sandra Schwartz
5280	Greg O'Brien	Cozette Vergari	Joe Vasquez
5300	Luciano de Sylva	Raghada Khoury	John Chase
5320	Ray Sanford	Ian Hicks	Lucy Walther
5330	Robert Duistermars	Manzoor Massey	Ricardo Loretta
5340	Marilyn Sanderson	Scott Carr	Manuel Gallegos
5490	Daniel Messersmith		
5495		Nancy Van Pelt	James Erickson
5500	Sheryl Christenson	Joseph Hentges	Kirk Reed
5510	Tonya Watson		

Governors Current & Future, Zone 24

District	Class of 16/17	Class of 17/18	Class of 18/19
5050		Lindagene Coyle	Linda Murray

Rotary



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Disaster Network of Assistance Rotarian Action Group
Ethics Initiative
H-3 Missions to Haiti
Project Peanut Butter
RAG4CLUBFOOT
Rotaplast International
Rotary Gift Rewards
Rotary International/The Rotary Foundation
Rotary Means Business Fellowship
Rotary Rose Parade Float
Shelter Box USA
TRF Centennial/Atlanta Convention
1000 Smiles Foundation
Unite-To-Light

Book Signings

Saturday: Paul Shoemaker, *Can't Not Do: The Compelling Social Drive that Changes Our World*

Sunday: John O'Leary, *On Fire: the 7 Choices to Ignite a Radically Inspired Life*



House of Friendship

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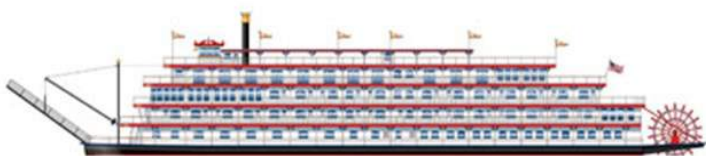
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The Governor Class of 2014-2015 congratulates current and incoming governors, Director Brad, and Incoming Director John.



Artist Rendering 2017 Rotary Rose Parade Float



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The Rotary Foundation

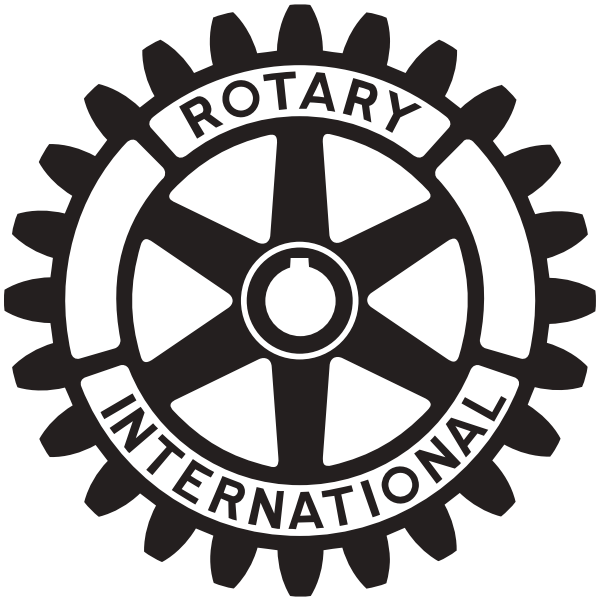
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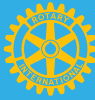
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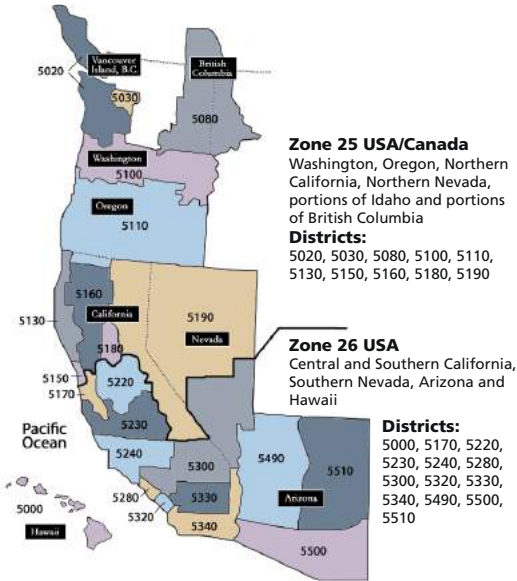


Rotary

Zones 25 & 26



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Atlanta Regional Promotion Coordinators

- | | | |
|-----------------|--|--|
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| Barbara Feder | barbfeder@gmail.com | Districts 5490, 5500, 5510 |
| Philip Sammer | philssammer@gmail.com | District 5000 |
| Elsa Gillham | elsa.gillham@rotary5280.org | Districts 5280, 5300, 5330 |
| Pam Russell | pdgpam0809@gmail.com | Districts 5320, 5340 |
| Richard Elixman | dick.elixman@busycconsulting.com | Districts 5020, 5030, 5080, 5100, 5110 |
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