

Priority One!

Priority One - Membership is priority number one! Growing and sustaining membership is more than member recruitment. We need to be certain that our club is both attracting new members, as well as engaging/retaining existing members. Our ability to attract and retain members is directly related to club culture, and how that culture creates the club, or brand, experience for guests and members. The updated Priority One seminar focuses on tools to evaluate and improve your club culture to provide the best Rotary brand experience. You will discover how to use these valuable tools to attract, engage and retain members.

Information – For Rotary year 2019-20

- **District Provides:**

- A 3-hour session devoted entirely to the **Priority One** program.
- An appropriate training location and A/V equipment to include sound connectivity for microphones and video from PowerPoint.
- A Saturday or Sunday training date.
- An audience of **at least 50** district and club leaders representing all clubs plus all others interested.
- Reimbursement to Zone for printing of Workbooks (\$5.00/ea)
- Financial reimbursement to each zone team member for air or ground travel costs incurred.
- One night lodging for each team member.

- **Zone Membership Team Provides:**

- Experienced motivational trainers (a team of two).
- Exciting “hands-on exercises” that involve the entire audience.

To Schedule a Presentation: Contact Steve Lingenbrink, Zone 27 Rotary Coordinator.

◆ Phone: 206-276-5553 ◆ Email: steve@lingenbrink.com

Want to grow your membership? Schedule a Priority One Seminar—You'll be glad you did!